

When Silence Isn't Golden

NO ONE is neutral toward advertisers. Either you root for an advertiser or you knock him—if you ever dealt with him. Others want to know his virtues or his vices.



Keeping them to yourself is either hiding his light under a bushel or silently going into cahoots with him. You have always expressed your opinion about advertisers—to your friends. Now the circle is widened. Every other Tribune reader is a friend with his ears cocked, listening. Tell us what you think of advertisers. Tell us what makes you think so. Tell us the actual circumstances which form your opinion.

For every letter printed in The Ad-Visor Department in praise or criticism of advertisers' methods, excepting only patent medicines, The Tribune offers a prize of \$2.00, payable in an order on any Tribune advertiser. Each month a special prize of \$50.00 will be awarded for the most constructive or destructive letter printed. Any one is eligible to compete and any number of letters may be written by one person. Your name will be printed or not, as you prefer, but unsigned letters will not be read, as they provide no means for making the awards which are an integral part of our campaign.

Write your first letter to the Ad-Visor today.

The Tribune

First to Last—the Truth: News—Editorials—Advertisements

ADVERTISEMENTS.

YOUR BABY
A lifelike, hand painted portrait as he is, will be valued by every parent. We will make one special portrait—finished in an improved hand worked color process—ready to hang in your home for \$5.00. See this at
THE DONATI GALLERY,
Columbus Ave., at 74th St.

The "Exceptional School"
G. HEPEURN WILSON, M. B.
American Authority on Modern Dancing
FIFTH AVENUE, NEW YORK
Thorley Building, N. Y. Cor. 45th St.
Telephone BRYANT 6321

All the Season's
Newest Dances Taught
Three Step
Globe Trot
Exposition Waltz
National One-Step
National Fox Trot
Waltz Center, etc.

Our tuition does not merely teach steps. It develops Dancing Ability and Individuality.
Terms Most Reasonable.
Send for "The Dance." Our beautifully illustrated booklet in color.
Write for information Teachers' Normal Course.

YOUR XMAS MONEY
will buy a handsome and useful clock. We have clocks for every purpose and at all prices. The clock illustrated is a fine time clock, with a mahogany case 14 1/2" high. It strikes on the quarter hours the famous
WESTMINSTER CHIMES
\$25 Delivered Prepaid

We invite you to visit our exhibition of clocks for every purpose. You will find many valuable suggestions for holiday presents. Catalog 11, describing over 350 clocks, sent on request.

Wm. Enhaus & Son,
Jewelers Since 1847.
31 John Street New York

ADVERTISEMENTS.

The Heavy Storm of Nov. 15
Flooded Our 7 Story Building
371 BROADWAY.
\$75,000 Worth of High Class
OFFICE FURNITURE
Stored on the Upper Floors Was
Slightly Damaged.

Budd and Co.

ANNOUNCE A SALE
of 2,000 pieces of every desirable kind of office furniture. Practically perfect. 5 cts. Worth of Oil
Will in most cases remedy these slight defects, but we will without cost, 6 carloads of Perfect Furniture are on their way from our factories.

WE MUST Have the Room
SO WE WILL SELL AT
PRACTICALLY HALF PRICE
WITHOUT RESERVATION
Budd & Co.
71-73 Spring St.
155-157 W. 34th St.
371 Broadway

ADVERTISEMENTS.
AFTER THE HOLIDAYS
He will have plenty of time.
PIRIE MACDONALD
Photographer-of-Men.
576 FIFTH AV. COR. 47TH ST.

Slippers for NEW YEAR'S

Gold or Silver Cloth Pump. \$6.00
Same style in Patent Leather or Dull Kid \$3.50
Same style in Black or White Satin. \$3.50

Silk Stockings for Belated Holiday Gifts

Gossamer Weight QUEEN VICTORIA STOCKINGS
The finest silk stockings made at the price. Pure, sheer silk so fine that it can be drawn through a finger ring. Any color.
\$3.00 Plain.
\$3.50 Hand Clocked.
\$3.75 Openwork Clocked.
\$1.35

3 pair for \$4.00
Peck & Peck Special No. 1700
Pure Silk Stockings, sheer and beautiful. Any color.
English Silk Scarfs with silk socks to match.
Special Messenger Service.
New Illustrated Catalogue on Request.

PECK & PECK
EXCLUSIVE HOSIERY
448 Fifth Avenue, at 39th St.
586 Fifth Avenue, at 47th St.

Slippers for NEW YEAR'S

Satin Pump, turn sole, 2 in. Louis XV. heel, all colors... \$3.00

Satin Pump with Rosette, Cuban heel, extra straps... \$2.35
Silk Hosiery to match 95c and \$1.50.
Silk Hosiery from 10c to \$2.00 of goods from sample, \$2.00.

404-406 Sixth Ave., N. Y. Est. 34th & 25th Sts.

L. M. HIRSCH
Sample Shoe Co.

B. WENDER
Tailor Made
Costumes
& Furrier.

I am making a special price for high grade suits, best workmanship to the smallest details, at \$40 per suit.

These tailored suits are the last word in exclusive design and detail of corrections. We have a beautiful selection of Models suitable for Southern trade and early Spring, the finest fabrics, White Serge, Goring, Mohair and Popline.

Motor and Traveling Coats of exclusive design of material from \$35 to \$125.

Linen of the best quality, suits for \$30 and \$35; separate Linen Skirts, two for \$25.

B. WENDER
2160 B'way, N. E. Cor. 76th St.

Winter Resorts

Pinehurst
NORTH CAROLINA
Hotel CAROLINA
NOW OPEN

Holly Inn and Berkshire open early in Jan.

Golf Three eighteen-hole courses and a new nine-hole course. The fairways have been greatly improved during the summer.

Tennis The clay tennis courts at Pinehurst are famous both among professionals and amateurs for their excellence.

Trap Every facility provided for trap shooting, one of the largest compounds being located here. 4,000 acre private shooting preserve. Guides, trained dogs and shooting wagons to be had by day or week.

Shooting The largest stable of saddle and driving horses will be under the direct supervision of the General Office this year.

Livery Excellent new roads for fifty miles in every direction from Pinehurst.

No consumptives are received at Pinehurst. Through Pullman service from New York and Washington via Seaboard Air Line Railway. Only one night from New York. Buffalo, Boston, Cleveland, Pittsburgh and Cincinnati.

Read for illustrated booklet giving full information.
PINEHURST OFFICE, LEONARD TUTTS,
Pinehurst, N. C. 262 Congress St., Boston, Mass.

The Belleview
BELLEAIR HEIGHTS, FLORIDA
TWO FINEST GOLF COURSES IN THE SOUTH AT THE
FAMOUS BELLEAIR COUNTRY CLUB
5218 YARDS AND 573 YARDS. TIGER PUTTING GREENS.
For information, booklets, etc., address
H. D. SAXTON, Manager.
305 Fifth Ave., New York. Telephone—Madison Square 9552.
Also Manager THE GRISWOLD, New London, Conn.

Spend the Winter in the Long Leaf Pine Belt of South Carolina

THE KIRKWOOD
on Camden Heights
NOW OPEN
Completely appointed cottages connected with Hotel.

Golf, Polo, Tennis, Riding, Music.
18 HOLE GOLF COURSE
ADJOINING HOTEL
T. EDMUND KRUMBHOLZ,
Camden, South Carolina.

Stop off at Camden if going farther South.

Magnolia Springs Hotel

Magnolia Springs Florida

DRY, salubrious air; free from mosquitoes; pure spring water. Hotel delightfully situated in private park of long-leaf pines. Golf, tennis, fishing, bathing and all other outdoor sports. Special rates on request. (Private baths extra).

C. A. COLE, Manager.

"A. B. A."
American Bankers Association
Cheques

The Traveler in South America or in any other part of the civilized world finds "A. B. A." Cheques readily accepted in payment of bills by hotels, steamship and railroad companies, and the leading merchants. They can be cashed at any one of 50,000 banks.

The only identification needed is the countersignature of the owner in the presence of the person accepting or cashing the cheques. Safest, handiest "travel money."

Get Them at Your Bank
Or write to Bankers Trust Co., 16 Wall St., for information.

"Quebec Means Welcome"

No Switzerland this Winter, but one night from New York all winter sports may be enjoyed at the
CHATEAU FRONTENAC QUEBEC

ADDRESS
Manager Chateau Frontenac
For Winter Sports Booklet and Rates
Climate dry, healthy and invigorating. Special holiday attractions for Christmas and New Year's.

MISS AMY PHILLIPS, New York Representative, Hotel Plaza, will make reservations and give information.

FLAT-TOP DESKS
\$10.50 up.

8-16 So. William St.

TYPEWRITER DESKS
\$12.50 up.

35 Union Square

FLORIDA On the Famous "East Coast."
SEASON JAN. 4th TO APR. 10
HOTEL CLARENDON
SEABREEZE, ABSOLUTELY FIREPROOF
RAILROAD STATION, DAYTONA

Ideally located directly on the Ocean and overlooking the Great Motor Speedway. Nine hole Golf Course, enlarged and improved since last season. Sea bathing, Fishing, Tennis, Motoring, Horseback Riding, Dancing, Turkish Baths, New Brick Motor Roadway recently completed from Jacksonville to Seabreeze. Fireproof Garage. BOOKLET, 1180 BROADWAY, NEW YORK.

HIGHEST PRICES PAID
For Ladies' & Gentlemen's FINE MISSET OR SLIGHTLY USED Evening & Street Gowns & FURS. ALSO DIAMONDS, JEWELRY & SILVER ARE BOUGHT & SOLD.
Call or address
MME. NAFTAL,
69 West 45th St.
Tel. Bryant 679.

FEET First means smart shoes, skilfully fitted to obviate ordinary foot troubles.
SHOECRAFT SHOP
27 W. 38th St.

You Save 20% to 35% at Dale's.
Buy original Ford Designs Direct from the Factory. Lighting Advice Free. Write for Booklet "Lighting the Home," or better still, call at our showroom. **DALE LIGHTING FIXTURE CO.**
Columbia Bldg. 109 W. 13th St., New York.

This exquisite Mahogany Desk, fashioned after the old Colonial Spinet, faithfully exemplifies the distinctive character that is so apparent in Hathaway pieces. Its price is \$32.00.
W. A. Hathaway Company
62 West 15 Street, New York

VACUUM CLEANERS
POSITIVELY 75 DIFFERENT STYLES OF ELECTRIC AND HAND POWER CLEANERS AT BIG REDUCTIONS.
Special attention to mail orders. State whether you have electricity or not. Send for complete price list No. 2.
Muenzen Specialty Co.,
151 West 42d St.

Mr. E. W. HISTED
World Famed Photographer
New York

Announces that he has opened a Special Studio at 537 Fifth Ave., where he will make Portraits of Children only, at half rates.

Our regular Studio is at 559 Fifth Ave., where we are making our well known portraits of men and women. Sittings can be made at your home or hotel without extra charge.
Telephone 6129 Bryant.

COLE
NEW YORK
TRADE MARK REGISTERED
7 WEST 45TH ST.

COLE Winter Resort models are attracting a great deal of attention. Women planning to spend a few months in the South and wishing to have a distinctive tailored garment should view the collection, which comes up to the high level of all COLE productions.
The minimum price for COLE Tailored Suits is \$100.
FRANK L. COLE, Inc.
7 W. 45th St., 16th Fl., New York.

For Three Days Only

4 photographic portraits, size 8x10—mounted, 14x17—hand painted by a new process... \$7.00

The Donati Gallery
COLUMBUS AVE., at 79th St.

JACOB BARKSKY
57 Maiden Lane
THREE
FLAT-TOP DESKS
\$10.50 up.
8-16 So. William St.
TYPEWRITER DESKS
\$12.50 up.
35 Union Square
STORE